

## Overview

The following material is copy for **Wi-Fi-Co – Wi-Fi Response** landing pages. As per previous discussion, heading and paragraph text are provided for the “*Response-v2*” page. Bulleted text, registration form and other material on the page are not considered part of this effort.

Text is provided per relevant Keyword Groups. These groups are presented prior to the relevant copy.

### ***Relevant Keywords:***

802.11b
802.11b wireless
802.11 wifi
802.11b network wireless
802.11b wifi

### **The Standard Bearer for Wireless Remote**

802.11b is the standard for wireless remote access; Wi-Fi-Co is the standard bearer. Industry analysts such as the Gartner Group, the Yankee Group and the Burton Group hail Wi-Fi-Co as the best-of-class leader in wireless remote. Hundreds of Global 2000 companies use Wi-Fi-Co for enterprise-class wi-fi reliability, security and usability. Can your enterprise bear not to?

***Relevant Keywords:***

definition wifi
digital secure wifi
free wifi
technology wifi
protocol wifi
Wifi
wifi wireless

***Relevant Copy:***

**The Who, What and Where in Wi-Fi**

Who is Wi-Fi-Co? Wi-Fi-Co is a pioneer in remote access and security solutions. Industry analysts such as the Gartner, Yankee and Burton Groups name Wi-Fi-Co as the best-of-class leader in wireless remote.

What is Enterprise-Class Wireless Remote? It is remote workers connecting to your corporate network through wireless hotspots from hotels, airports, convention centers and even coffee shops around the world. It is industrial strength wireless remote provided by Wi-Fi-Co that is easy to manage, highly reliable and extremely easy to use. It is an amazing breakthrough in productivity for your company.

Where is Wi-Fi-Co Wi-Fi? It is in the wireless network success stories of hundreds of Global 2000 companies.

The only question left is: When will you find out more about Wi-Fi-Co? How about now?

***Relevant Keywords:***

Wireless communication technology
Wireless application
Wireless solution

***Related Copy:***

**Walking the Wire in Wireless**

There's a delicate balance in Enterprise-Class Wireless Remote. How do you provide wireless connectivity that is so easy it delights remote business users, and so secure it keeps your IT staff smiling?

Wi-Fi-Co walks that wire in Wireless Remote. We provide corporate wireless solutions that lead the field in reliability, security and usability... wireless solutions that are both extremely easy and extremely tough.

Wi-Fi-Co walk that wire.

***Relevant Keywords:***

wireless internet location
access high speed wireless
access wifi
access protected wifi
wireless access
wireless broadband access

***Related Copy:***

**High Speed Freedom**

Wireless Broadband Access gives your company the freedom to do business anywhere. Wi-Fi-Co cuts the wires that hold you back.

Wi-Fi-Co provides Enterprise-Class Wireless Remote solutions that lead the field in reliability, security and usability. We free your remote workers from the difficulties of accessing the company network. With Wi-Fi-Co they connect at blazing speed, without wires, without constraints. We free them to blaze the business trail for you.

***Relevant Keywords:***

hotspot
hotspot wifi
hotspots wifi
wireless hotspot
sniffer wifi

***Related Copy:***

**This Spot is Hot! (Your Laptop Knows)**

With Wi-Fi-Co, your laptop knows when you reach a wireless remote access point. Wi-Fi-Co's "sniffing" technology automatically detects valid wireless hotspots, and automatically notifies you. No configuration, no searching, no hassles...just confirm and you're connected!

***Relevant Keywords:***

high speed internet service provider
wireless internet access
wireless internet ISP
provider service wifi
high speed wireless
high speed wireless internet
provider wifi
wireless internet service
wireless internet service provider
wireless ISP
wireless provider

***Related Copy:***

**Wherefore art Thou, WI-FI-I?**

What good is wireless remote capability without a wireless Internet Service Provider? These days, wi-fi access is very localized, often with one service provider per venue. Your remote workers will be climbing their hotel balconies, searching for available wi-fi ISPs.

You need a vendor that provides a "network of wi-fi networks" to absolutely maximize the access points available. You need consistently available, high-speed, wireless Internet access. You need Wi-Fi-Co.

***Relevant Keywords:***

enterprise network systems
network secure wireless
network wifi
wireless vpn
wireless computer networks
wireless network technology
security wifi
wireless network security

***Related Copy:***

**Will you have Fries with that Sensitive Corporate Data?**

Remote wireless access from anywhere sounds wonderful. But remote wireless access to anyone sounds rather scary. Wi-Fi has a reputation for being vulnerable to hackers.

Wi-Fi-Co provides leading access and security solutions that integrate in your network framework, so you can enforce consistent security standards. Built-in features such as automated personal firewall and virus protection, VPN data encryption, and end-to-end secure certificates eradicate fraud and keep your information safe.

Enterprise-class, industrial strength, remote wireless access...supersize it with Wi-Fi-Co!

***Relevant Keywords:***

palm wifi
pc pocket vpn
pda wifi
wireless internet laptop

***Related Copy:***

**From Your Palm to the Boss' Ear**

Remote employees need to communicate with their home office at the high speed of business. Wi-Fi-Co's enterprise-class wi-fi solutions let them do just that. Use your PDA, Pocket PC, Palm Pilot, or wireless internet laptop to access the corporate network with convenience, security and speed.

Your personal digital equipment lets you take data with you. Wi-Fi-Co lets you take the company network with you as well.