



Contact:
Richard Ling
718-966-6289

For Immediate Release

No Plaque at Business Meeting: Island “Gentle Dentist” Describes Dental Hygiene Techniques at Networking Breakfast Meeting

“Only floss the teeth you want to keep!” That strategy, as well as other important dental care observations, opened the eyes and mouths of small business owners at this month’s Networking Plus Breakfast meeting.

Dr. William D. Unger, the “Gentle Dentist” of “Gentle Cosmetic Dentistry” on Richmond Road, presented a revealing PowerPoint slide show at the monthly meeting. He exposed the causes of tooth and gum decay, and stressed proper techniques for dental care. “The little known secret,” Dr. Unger explains “is controlling bacterial plaque formation. This is done by proper home care, diet and professional cleaning.”

The graphic presentation included images of bacterial plaque attacking teeth and gums, as well as examples of teeth affected by poor dental hygiene. Dr. Unger demonstrated the “Rock and Roll” brushing technique as well as proper flossing on Clifford, an oversized model of teeth and gums.

Participants left the meeting with a dental care package, including literature, toothbrushes, floss and plaque revealing tablets. Several expressed hope that there will be no plaque at future business meetings as well!

Networking Plus meets monthly to exchange information, strategies and expertise among local small business owners. For more information about Networking Plus, contact Richard Ling at 718-966-6289, or rling@si.rr.com. For gentle cosmetic dentistry services, contact Dr. William D. Unger, D.D.S. of Gentle Cosmetic Dentistry at 718-979-6767, or drwdunger@pobox.com. Gentle Cosmetic Dentistry is located at 2131 Richmond Road, and is on the web at www.agentledentist.com. Dr. Unger is available for lectures to other groups as well.

###